The Importance of

SAFE VIDEOS

in Digital Literacy

ClassHook

https://www.classhook.com
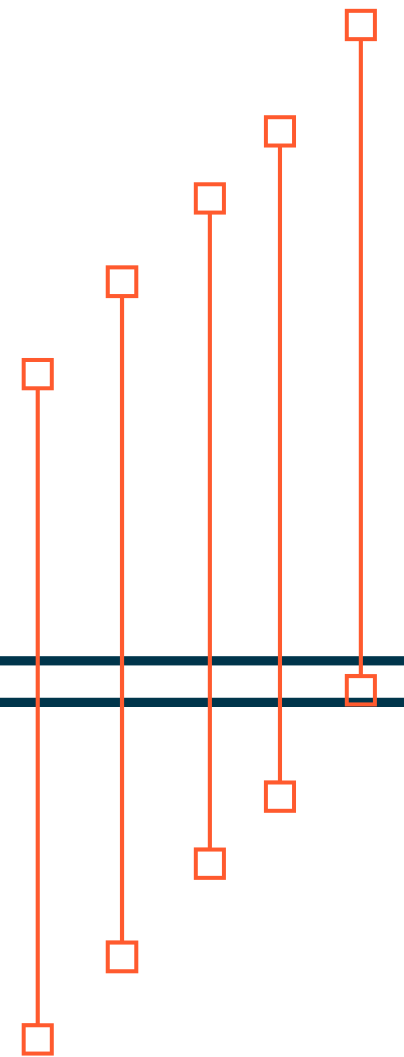
Highlights
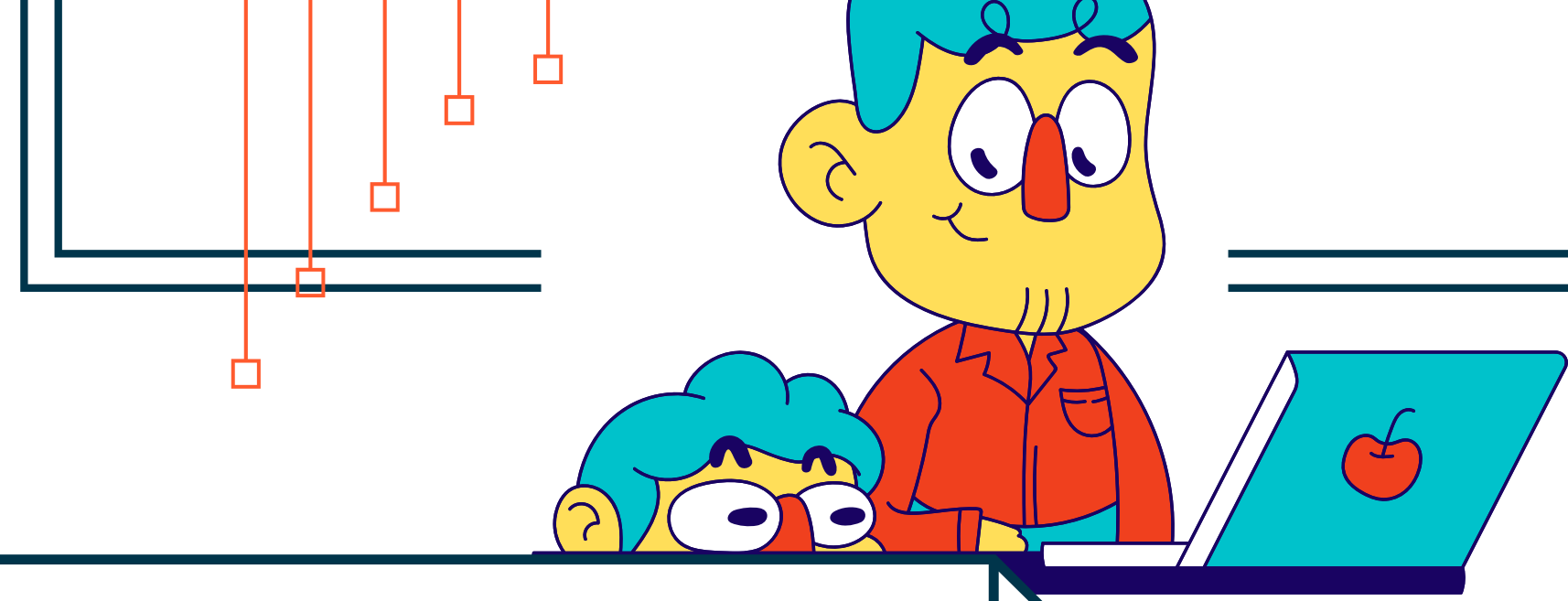
- Child internet safety is a significant concern, as the internet is not a safe place for children to browse independently.

- Parents, educators, and leaders are taking various approaches to protecting children online

- To spread awareness of internet safety, nonprofit organizations have been formed. Alongside cybersecurity companies, they have created campaigns, guidelines, and video programs to teach parents, teachers, and children about being safe on the internet.

- Companies such as ClassHook have created safe environments for children to consume meaningful, educational material.

It's hard to promote digital literacy when kids don't have safe ways to consume content

...of parents surveyed talk to children about internet safety [1]

95% **39%**
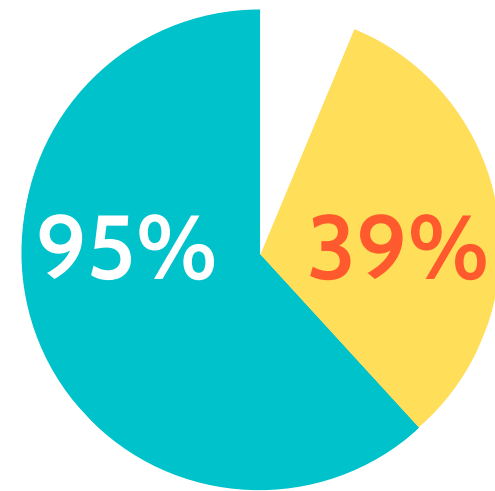
...of that group frequently check-in after the initial talk [1]

55% of parents surveyed feel confident that they can monitor their child's activity online, but this percent decreases as the family grows older. [2]

When they are doing research for a project or essay, **70%** of children will come across pornographic or violent media. [3]

There are only so many caretakers and educators who can set boundaries to make sure children encounter appropriate content online. Maintaining restrictions at school and home plays a key part in keeping students safe.
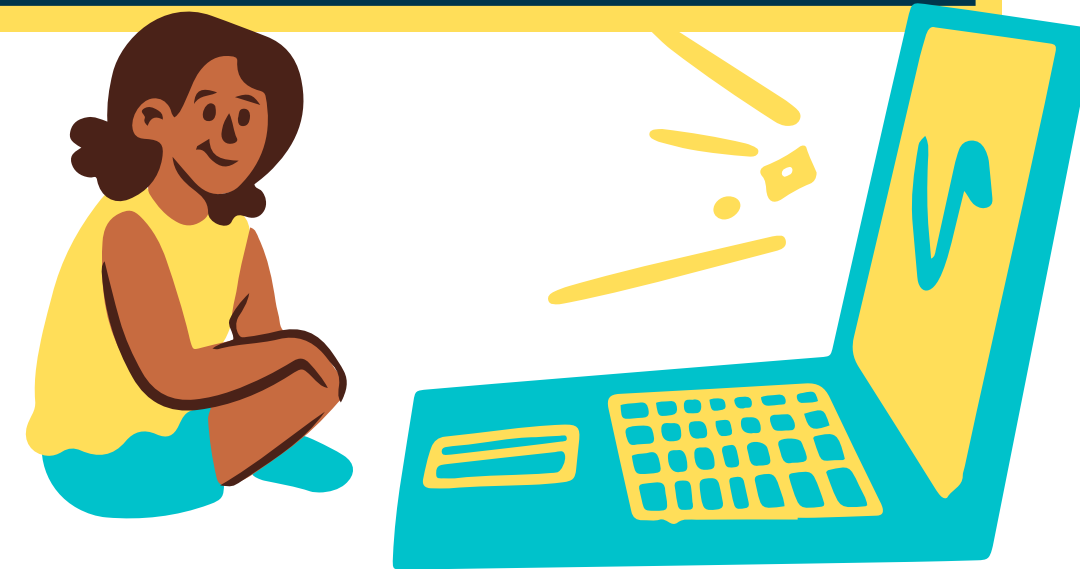
With remote learning continuing, students at home will be on the internet for longer periods of time, increasing their chance of encountering inappropriate content.

There's an increasing reliance on the internet, and twice as many people are using it to learn than they did 10 years ago. [4]

The most preferred learning method among Generation Z students is YouTube. [5]

Teens report YouTube as their most used social media site, with 91% of participants frequently visiting the video platform. [6]

YouTube contains a variety of content that can attract almost any audience, but with the upcoming generations spending an increasing amount of time on this site, it can be a challenge to filter through videos that are appropriate for students to watch for leisure or academic purposes.
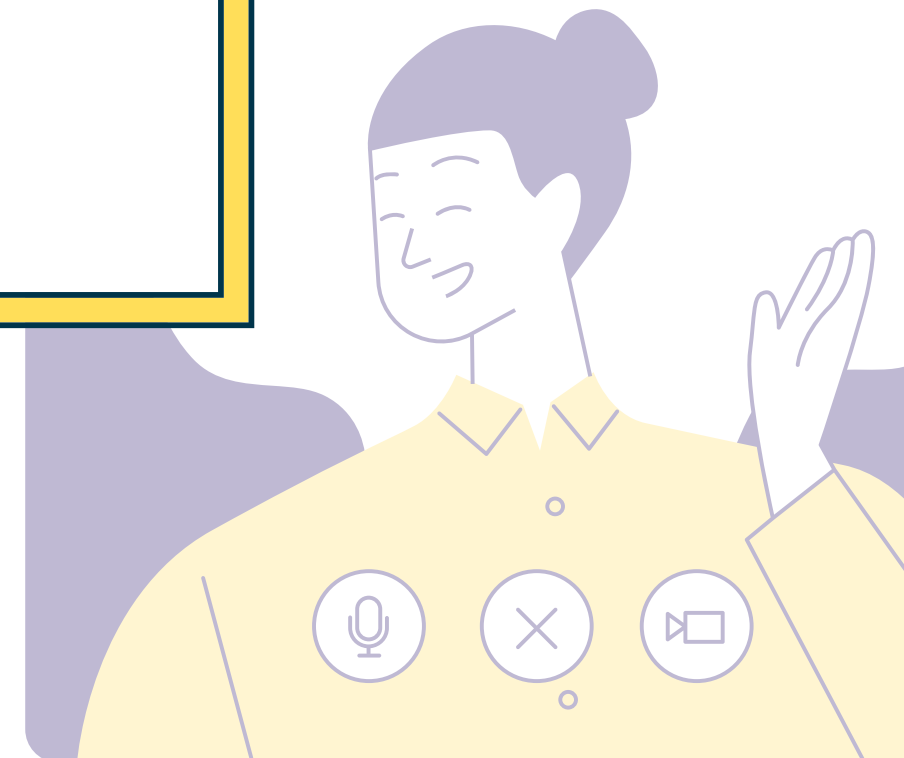
Internet safety has long been a concern; therefore, various healthcare and childcare professionals have compiled resources for parents to introduce internet safety to their children.

Multiple non-profit organizations such as Internet Safety 101 and CommonSense have been founded with their sole mission as advocates for child internet safety. They encourage parents and school leaders to create consistent guidelines and tips to evolve learning with the internet and keeping the students safe.

With education changing as rapidly as the technology available, it is important to emphasize the dangers of the internet to students when left to their own devices.
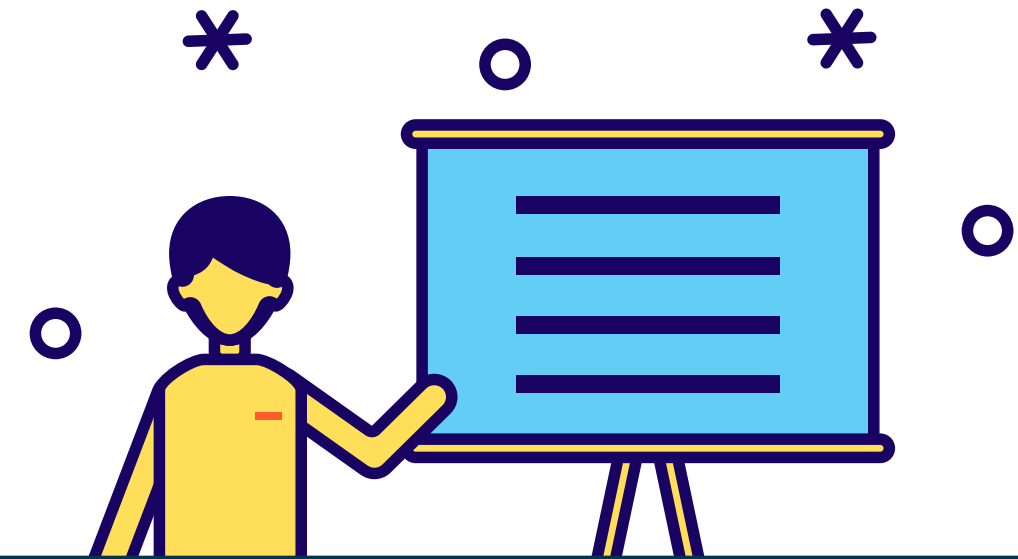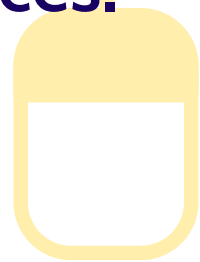
The Department of Education also outlines tips for school districts to understand online safety and how to teach it to their staff and students.[7]

School districts across the country have their own rules for students to follow when online at school, but when they are browsing on their own, they can still be susceptible to encountering inappropriate content.

Many approaches are being taken to address internet safety.

- Regulating student internet usage at school
  - filters out a majority of unsafe content
  - BUT restricts learning tools teachers and students use in the classroom.

- Internet safety campaigns
  - nonprofit organizations + cybersecurity companies
  - urging parents and educators to talk to the younger generations about the dangers of the internet.

One example is the Center for Cyber Safety and Education's video series with Garfield, a popular American cartoon character. In the videos, Garfield teaches children how to safely navigate the internet, and procedures to follow if they encounter unsafe content and people.

Still, there is more work required to make the internet a safe place for children.

Companies, such as ClassHook, have created a pocket of the internet dedicated to child media consumption and educational content.

While upholding the Motion Picture Association film rating system and assessing the educational value and application of their material, websites like ClassHook, Khan Academy, GoNoodle, and Flocabulary have curated safe media libraries for children to explore.
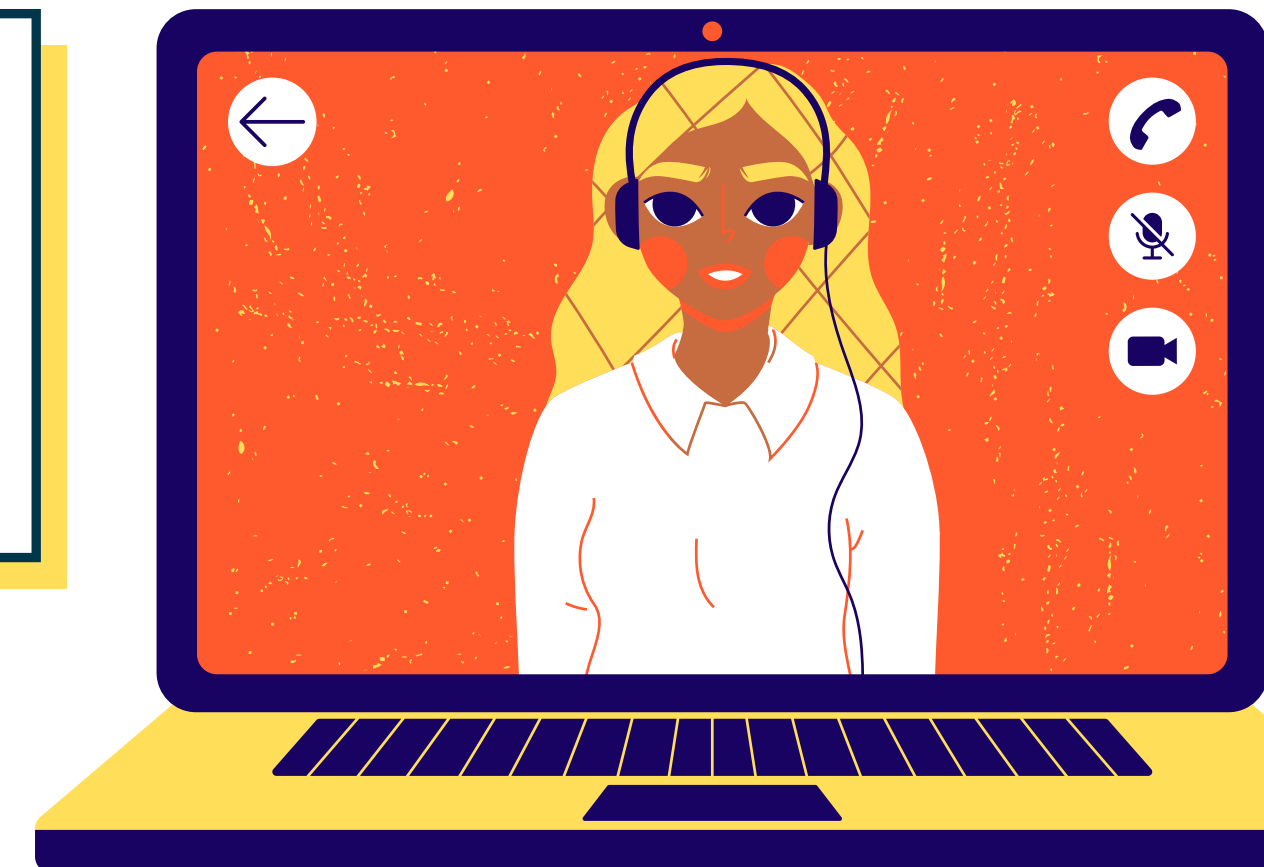
ClassHook

- Curated Video Library
- Clips from popular media
- Examples for abstract concepts

GoNoodle

- Physical Activity
- Mental Wellness
- Guided Meditation

Khan Academy + Flocabulary

- Songs and Lessons
- Review Material
- Learn New Subjects

ClassHook can help you find safe videos

- Curated content library of short TV & movie clips
- Age-appropriate and aligned to standards
- Unit-level categorization
  - ex: ELA > Literary Devices > Simile
- Familiar, relatable content that piques student interest
- Videos vetted by educators
- Find a relevant video in just a few minutes

Resources

Digital Citizenship Videos from ClassHook
https://www.classhook.com/playlists/2745-digital-citizenship

References

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